

DENIS MAKARENKO

Graphic & Web Designer / Portfolio www.macdenser.ca

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HIGHLIGHTS

- Creative and detail-oriented professional with 10+ years of experience bringing strong conceptual thinking, technical and analytical skills in the Graphic and Web Design industry
- Areas of expertise include designing and producing whole range of works across print, web and mobile utilizing Adobe Suite
- Strong understanding of typography, color and print

TECHNICAL SKILLS

Program Experience: Adobe Photoshop CS6, Illustrator CS6, In Design CS6, Acrobat Professional, HTML/CSS, Dreamweaver CS6, Flash CS6, 3D Studio Max, Corel Draw, WordPress
Office Software: MS Office (Word, Excel, Power Point, Outlook).

Photography & Video: Proficient with Digital SLR cameras and Studio lighting, Photo retouch and manipulation. Video recording and editing.

PROFESSIONAL EXPERIENCE

Graphic and Web Designer
Freelancer

Apr 2013 – present

Graphic and Web Designer
ObjectSharp Corporation

Jun 2012 – Apr 2013
Toronto, ON

- Redesigned company's website to make it more attractive to clients and simpler to search for Microsoft courses offered by the company
- Designed monthly newsletters and office digital signage
- Redesigned branding elements to enhance company's competitive look on the market
- Created a catalogue of authentic staff picture to help clients with recognition of the company's people
- Designed memorable movie posters, web-pages and banners to make 'ObjectSharp at the movie' an unforgettable annual event
- Set up, recorded and edited an in house production HQ video of customers' interviews and testimonials and proved cost effective for the company

Graphic & Web Designer
VianetTV

Nov 2011 – May 2012
Toronto, ON

- Designed visually attractive images, detailed layouts, newsletters advertising and flash banners for the internal website and social media
- Created interfaces, splash screens and icons for the company's mobile applications to promote a new marketing campaign for subscribers
- Produced artistic promo banners, slick magazine ads and other prints

Graphic Designer
Soligsoft Inc.

Nov 2010 – Oct 2011
Bolton, ON

- Created concepts, interfaces, flash animation and imagery for a Language Learning Software, including Acquisition and Preservation of Canadian Aboriginal Cree and Ojibwe Languages software
- Collaborated with the Creative Director and programming team to develop ways to prioritize multiple projects and meet deadlines
- Created promotional displays, packaging and marketing brochures, designed websites and distinctive logos for company projects and products

Graphic Designer Jan 2009 – May 2010
MID'expo, International Exhibitions & Fairs Moscow, Russia

- Created innovative concept and design for providing International Exhibitions including, but not limited to presentations, advertisements, brochures, invitations, newsletters, posters, flash-banners, display stands
- Collaborated with advertising department and production team to ensure integrity of final design and technical specifications

Graphic Designer Nov 2005 – Dec 2008
ExpaGroup Moscow, Russia

- Created technical specifications and book illustration concepts with editorial department, performed books design and layout
- Developed and designed advertising materials, flash banners, packaging for internal corporate usage
- Designed, maintained and updated corporate website

Graphic Designer 1998 – 2005
Art Press LLC Tashkent, Uzbekistan

- Successfully managed and coordinated graphic design projects from concept through completion
- Collaborated with clients to create conceptual design, discussed requirements and deadlines
- Produced printing materials and photography, followed up prepress process and quality control in printing houses

EDUCATION

HTML and Cascading Style Sheets training 2011
ObjectSharp, Toronto

Master's Degree 1999
Automated Systems of Information and Control Processing
Tashkent State Technical University, Faculty of Computer Technologies